



Consumer Duty

Customer Name:

As part of our commitment to ensuring our customers receive good outcomes and adhering to the Financial Conduct Authority requirements that regulate our activities we will be pleased to discuss and present you with the range of the products we have available and are committed to providing you with the correct information regarding them. We want to ensure that the product you chose is suitable for your needs now and in the future.

As a credit broker and credit intermediary we can introduce you to a limited number of finance lenders and products to assist you with your purchase. We do not charge you a fee for arranging the finance, but we may be paid a commission for introducing you.

Should you have any questions about our products and services we will be more than happy to help you and provide you with all the information you require to enable you to make an informed decision.

Declaration – To be completed prior to handover

The information was provided in good time and I received a full explanation about the credit agreement. I understand my options in regard to settlement and withdrawing from the credit agreement. **YES/NO**

Are you satisfied that we have made you aware of the general finance options and products available to finance your asset and they have been clearly explained to you. **YES/NO**

General Terms: I am making an informed decision for the above-mentioned finance product and confirm that I have discussed appropriate suitability and affordability and I am happy that it is within my budget and considers any known future changes. **YES/NO**

The Financial Conduct Authority (FCA) – The FCA is the independent watchdog that regulates financial services. This document is designed by the FCA to be given to consumers considering buying finance and insurance products.

Whose products do we offer? We only offer products from a limited number of finance companies for: Conditional Sale and Personal Contract Purchase, Hire Purchase, Lease Purchase.

Privacy Notice – Our use of information about you:

We use information about you to process your order, supply or manage your product/service and for marketing.

We may share your information with finance companies, warranty provider or DVLA for ownership, warranty, service and safety related matters.

Customer Signature _____

Date _____

Sales Executive _____

Date _____

Alpha Asset Finance Ltd | theteam@alphaassetfinance.com | 01476 468318 | FRN: 804584 | CRN: 11232961 | ICO: ZA446835

Alpha Asset Finance Ltd, Second Floor Office, The Maltings, Wharf Road, Grantham, NG31 6BH